

# Top Facebook Tips

1

Fill in as much 'about' info as you can.

2

Share your posts to groups  
(e.g. Marlborough Cool Cat Chat)

3

Keep it short and simple (as often as possible).

4

Make sure your Page can be tagged and your posts can be shared. (Go to Page Settings to check this)

5

Don't use more than 3 hashtags per post.

6

Pin a post (and change it up occasionally).

7

Post about your business milestones and news.

8

Don't post and ghost. Interact with other users, share your post to your story, watch for comments.

9

Don't post an unaccompanied link. Add your comments or thoughts.

10

Post a minimum of 3 times per week and no more than once per day (unless it's super important or time-sensitive).

